

INSPIRE

PURPOSE:

IGNITE & NOURISH
flavorful EXPERIENCES

Inspire Brands is a multi-brand restaurant company whose portfolio includes more than 11,100 Arby's, Buffalo Wild Wings, SONIC Drive-In, Rusty Taco, and Jimmy John's restaurants worldwide. The company was founded in 2018 and is headquartered in Atlanta, Georgia.

We are creating a family of brands with maverick qualities, each with their own distinct positioning, guest experience, and product offering.

Inspire is designed to enable each individual brand to benefit from and build off the strengths of the other. By sharing best practices and making deep investments in areas that create advantage for the entire enterprise, Inspire will help its brands grow and succeed.

VISION:

INVIGORATE
GREAT BRANDS
SUPERCHARGE
 THEIR LONG-TERM GROWTH

WE ARE:

MAVERICKS

Doing what has never been done before

ALLIES

Collaborating to win

VISIONARIES

Having foresight and imagination

ACHIEVERS

Getting it done, and having fun doing it

GOOD CITIZENS

Elevating each other and the communities we serve

Strategic Priorities

Foster a winning culture and organization

Curate and Grow a portfolio of distinct, highly-valued brands

Deliver extraordinary support to the brands that serve our guests

Be the partner of choice

FACTS



\$14.6B in System Sales



11,100+ Restaurants



325,000+ Team Members & Franchise Employees



Top 5 Largest Restaurant Company in the U.S.



15 Countries



\$16M Raised in 2019 for Philanthropy



1,400+ Franchisees



3,500+ Restaurants

8 Countries

80,000+ Team Members & Franchise Employees

\$4.0B System Sales



1,200+ Restaurants

10 Countries

77,000+ Team Members & Franchise Employees

\$3.8B System Sales



3,500+ Restaurants

46 States

90,000+ Team Members & Franchise Employees

\$4.7B System Sales



2,700+ Restaurants

43 States

79,000+ Team Members & Franchise Employees

\$2.1B System Sales