



MARKETING SOFTWARE FOR YOUR BUSINESS

GreenRope's Marketing has all of the tools you need to bring exceptional omnichannel experiences to your leads and customers.

We understand that your day is packed full. So, to make your job easier, GreenRope provides you with an easy- to- use marketing platform, built by marketers, for marketers.

KEY MARKETING FEATURES

Why you want to use the GreenRope Marketing:

- Ignite your marketing
- Engage the right people
- Build lasting relationships
- Track and optimize your marketing efforts
- Drive revenue

1 Marketing Automation

Automate & Streamline Everyday Efforts

Marketers who invest in marketing automation stay competitive, bring in more leads, and help develop longer-lasting relationships with their clients. Our marketing automation features help streamline your process to help you increase your ROI.

2 Email Marketing

Designing & Sending Emails Just Got A Whole Lot Easier

Make your emails stand out from the crowd with our powerful email marketing feature. Choose from one of our hundreds of professional, responsive templates or use our drag and drop EasyBuilder to completely customize all your emails.

3 Journey Mapping

Take Command Of Your Process

With Journeys, you gain an intelligent personal assistant that automatically monitors and transitions contacts through their own personalized customer journey. Our drag and drop builder allows you to easily visualize how leads and contacts move through your funnel.

4 Split Testing

Test Your Strategies & Marketing Initiatives

The Campaign Optimizer takes A/B testing to the next level. It is perfect for split testing different subject lines, graphics, the layout of content, or any other features in your email templates. Create your varied email templates, and let GreenRope handle the testing.

5 Signup Forms

Capturing Leads Is Easy With Signup Forms And Customized Landing Pages

Turn visitors into customers with engaging landing pages and logic-based signup forms. Signup forms let you capture important information about your contacts so you can personalize your messaging and qualify your best leads.

6 Drip Campaigns

Automate Your Marketing By Utilizing Drip Campaigns

Engage and inform your new leads and clients with automated drip campaigns. Never miss an opportunity to connect and communicate with your audience. Drip campaigns are an easy way to stay top of mind and get your message across.

GET STARTED NOW!

Reach out to us through the following information below to start a free demo today and learn more about GreenRope's powerful marketing features and capabilities.