

Cash Flow Management Tips For Small Business

What is Cash Flow Management?

Cash flow management is the process of monitoring, analysing, and optimising the inflow and outflow of cash in a business.

By managing cash flow effectively, businesses can ensure that they have enough cash on hand to cover their expenses, avoid financial difficulties, and take advantage of growth opportunities.

Common Cash Flow Problems for Small Business



Lack of Cash Reserves



Late Payments from Clients/Customers



Unplanned Expenses



Seasonal Fluctuations in Revenue

Tips for Cash Flow Management

Increase Cash Flow

Negotiate better terms with suppliers to increase cash flow

Decrease Cash Outflow

Reduce unnecessary expenses to decrease cash outflow

Optimize Cash Flow

Monitor and manage cash inflows and outflows for optimisation

Opt for an Unsecured Business Loan

Get quick cash without collateral for business growth

Benefits of Unsecured Business Finance



Quick Access to Funds

Unsecured business finance provides quick access to funds without the need for collateral or extensive paperwork, allowing businesses to meet their financial needs in a timely manner.

Get funding up to \$5,000 to \$500,000

Flexibility in Repayment Terms

With unsecured business finance, businesses have the flexibility of fixed daily repayments that suit their financial situation, such as longer or shorter repayment periods or variable interest rates.



No Collateral Required

Unlike secured business finance, unsecured business finance does not require collateral, which means that businesses can access funding without putting their assets at risk.

Boosts Cash Flow Management Efforts

Unsecured business finance can help businesses to manage their cash flow more effectively by providing them with the necessary working capital to cover expenses, such as payroll, inventory, or marketing, and invest in growth opportunities.



Capify Australia has years of experience helping small businesses with their financing needs.

If you require additional funding to boost your cash flow, our Merchant Cash Advance service can help.



Take control of your finances today, and learn more about our services!

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