



Community Pay it Forward Program Information

Empowering individuals, businesses, and charitable missions to make a positive impact in their communities. Our unique model combines shopping with our great giving partners, to give to missions needing a helping hand, by utilizing referral awards. Simply shop with our trusted partners, take a picture of your receipt, and choose a mission to support. A significant portion, 80% to 90% of the referral award, goes directly to your selected mission. Your everyday sales can now contribute to meaningful causes that your customers personally support. Beyond financial support, our program fosters community through networking, storytelling, and relationship building. By connecting individuals and businesses, we create a true win/win/win/win situation for the greater good.



Community Pay it Forward Program Information

Thank you for your interest in the Community Pay it Forward Program. A program where your sales are the lifeline for those in need. We have had a minimal amount of time to talk, and although we are trying to keep the program as simple as we can, it is new and unique. We want to make sure you understand the program. What we do and how it works. We do understand that there are still going to be questions, and welcome any you may have. I can be reached at <https://www.4mycard.net/u/36ru/Zak> Clayton.

We are thrilled to introduce you to our program that consists of three very important, simple actions. Shop/ Click/ and Pick.

- Shop with our wonderful caring partners at www.communitypayitforward.us/verified-giving-partners
- Click a picture of the receipt provided to you by our great Verified Giving Partner.
- Pick a mission you have a heart for and wish to support by going to www.communitypayitforward.us/mission-partners Simply by attaching the picture, or any facsimile to the QR Code attached to each mission on the page.

Every purchase, from one of our Verified Giving Partners, generates a referral award. Either a set amount or a percentage are generally the preferred ways to reward our efforts to drive these customers to you. There are four different partners that when working together will make the program work.

- **Community Partners:** The public, our neighbors and friends who need to shop or are looking for services that need to be filled in their “Honey Do List.” They must shop; we are just offering them a chance to make their purchases count for so much more. By supporting small to medium business and purchasing items and services they need, they can support causes they love. People can find what they need by visiting www.communitypayitforward.us/verified-giving-partners to look through all the partners or, to make it even easier, use this form: <https://form.jotform.com/222505865442052> They tell us their needs and we will pair them up with the partners offering the services, products, or programs to satisfy their needs.

- **Mission Partners:** People in the community who need and have asked for our help. This ranges from families in need, to kids trying to raise money for school and church programs or club activities, 501c3 and charitable missions, hero causes and missions, animal missions, history saving and restoration projects, and so much more. If you are doing good in the community, Community Pay it Forward wants to support you and your mission. We can, together, Come Together and help others by simply turning their purchases into a donation for those in the community, no matter where that community may be. The program helps people outside of your area to get to know you. People are traveling every day. Make sure they know a little about you when they come to visit your town.

Please Contact us with any questions
<https://www.4mycard.net/u/36ru/Zak> Clayton
www.CommunityPayitForward.us



Community Pay it Forward Program Information

- **Verified Giving Partners:** These partners are from a wide array of specialties and are here to serve the customers' needs and offer a referral award when they come through our program. These are services of all kinds including business to business, personal, and family services, programs, and products. If you sell something, and a referral can be given, we want to include you in the program. If you are not here when people are looking, we cannot send them your way. The Verified Giving Partners Program has four packages, Silver/ Palladium/ Gold/ Platinum. Pricing of the packages can be found below and at www.communitypayitforward.us/verified-giving-partners using the Needed Information Button

- **Sponsor Partners:** The partners who help us keep our lights on and bills paid. This program is perfect for those who are restricted from sharing a referral or just simply want to support us without the referral payout. Your packages mirror the Verified Partnership Packages. The Sponsorship Partners Program are available in three packages, Palladium/ Gold/ Platinum. Pricing of the packages can be found at www.communitypayitforward.us/verified-giving-partners using the Needed Information Button.

What is the Purpose? Support. Plain and simple, it is to provide support. Support to the small and medium business and business professionals, support to people who need help where the help has never been. Tell the stories of people who work hard to make others' lives better. Tell the story of the people in the community who just need help. Offer resources to people who don't know where else to go.

Why? After a motorcycle incident where our founder was left in a ditch for 7 hours, he realized how difficult it is to find help. Especially for the struggling, less fortunate classes in America and beyond. After an event that we held for the family of a little girl who lost her fight to leukemia, the father came up to me and asked me, "Why did you do this? You don't even know us?" My answer was then, and is today the same, "do we have to know you to care?" But if we don't know you need help, help will never come.

How does it Work? Networking and telling your story. No matter if you are a Mission Partner, a Verified Partner or a Sponsorship Partner, your story has something somewhere that is going to change someone's life. But only if it gets told. Here is the truth, it does not matter if you are a silver or go all in platinum if we cannot find business for you, we are an organization that gives away free clothing. It does not take a mathematician to know that this is not a recipe for financial success.

There are four different packages with each one having its own benefits. And of course, like most things in life, the more you pay for the more you get. It is our mission for your company to be found. It is our mission for people to shop with your company. It is our responsibility to find assistance for the people who have asked for our help.

Community Pay it Forward Partnership Packages:

Introduction:

Please Contact us with any questions
<https://www.4mycard.net/u/36ru/Zak> Clayton
www.CommunityPayitForward.us



Community Pay it Forward Program Information

Importance of networking and sharing stories for individuals and businesses. The goal of Community Pay it Forward: Changing lives through shared stories and support.

Package Overview

Introducing four partnership packages with varying benefits: Silver, Palladium, Gold, and Platinum.

Silver Partnership Package

Cost: One Payment of \$150 or 3 Months for \$60.

Purpose of the package: Introduce businesses to the Community Pay it Forward Program and drive business to you.

Benefits: Company logo, headshot, contact details, and interview with Zak featured on a landing page.

One placement category.

One keyword or hashtag for references.

100-word business bio.

Opportunity to contribute to the Community Pay it Forward Blog.

Palladium Partnership Package

Cost: One Payment of \$450 or 3 Months for \$175, 6 Months for \$95.

Purpose: Initiating sales conversion and referrals.

Benefits: Company logo, contact details, and social media links featured on a landing page.

Two placement categories.

Three keywords or hashtags for references.

125-word business bio.

Involvement in the Community Pay it Forward Blog.

15-minute video and podcast recording for the landing page.

10% reduction in required sponsorship rates for Community Pay it Forward events.

Gold Partnership Package

Cost: One Payment of \$800 or various term options.

Purpose: Demonstrating strong commitment and partnership.

Benefits: Company logo, personal headshot, contact details, and social media links on a landing page.

Three placement categories.

Four keywords or hashtags for references.

250-word business bio.

30-minute video and podcast recording for the landing page.

Hour-long guest host appearance on pACT Podcasts.

Involvement in the Community Pay it Forward Blog with Gold Partner Badge.

30-second spot on pACT Programming weekly.

50% reduction in required sponsorship rates for events.

Platinum Partnership Package

Cost: One Payment of \$1500 or various installment options.

Purpose: Full engagement and comprehensive involvement.

Benefits: Company logo: personal headshot, contact details, and social media links on a landing page.

Five placement categories.

Please Contact us with any questions

https://www.4mycard.net/u/36ru/Zak_Clayton

www.CommunityPayitForward.us



Community Pay it Forward Program Information

Six keywords or hashtags for references.
Unlimited bio space for business details.

60-minute video and podcast recording for the landing page.
Exclusive show on pACT Channels or monthly guest host appearance on pACT Podcasts.
Involvement in the Community Pay it Forward
Blog with Platinum Partner Badge
60-second spot on pACT Programming weekly.
Automatic Sponsorship for all Community Pay it Forward events.

We ask that you, with every package, include our logo on their website with the address linked to their page to show their participation. By performing this step, we are strengthening each other's SEO (Search Engine Optimization) or strength in the Google universe that controls finding websites. If you do not have control of your own website, we ask you to share the logo on your social media tagging us and helping people. This step is required for Silver Partners to get the most exposure possible. Remember, when someone clicks on this logo from someone else, they could find you!

We are building a community of small and medium businesses who are working together to create a networking program that will bring in sales and benefit people looking for help. We also have our reach to the public through our email marketing, our podcasting channels, and our blog. We are thrilled to reach out to people in the community who are looking for services like yours and will offer the information when it runs across our attention. Our service simply is not a stand-alone program. If you are not busy, we are not making donations or making any money. We need you to be busy and we are working hard for this to happen. We, however, simply cannot make cold calls to anyone. While networking, we will try to connect you to those in need.

Introduce yourself to the other partners. Whether it is the Mission Partner, Verified Giving Partners, Sponsorship Partners, we are all in this together. The contact information is available to you and everyone. Let us learn more about each other and support each other and help others while we do this. We are going to do so much better if we all work together. Again, re-stating the words from above, when customers need a service, and you have a great relationship. With others in the network, business can be recommended between you both, and people who need our help will be the ones who benefit the most.

We would suggest you bring in a nonprofit you support into our plans of support and awareness. Why? Our network, while growing, is still small. If we can bring support to those who need help, they will have an opportunity to really tell others their mission. Our mission is what we do together, for each other, everyone around us. When we Come Together in this mission, we will show our strength.

We have extraordinarily strong community inclusion and standards that we follow. We also want to respect you. We hope they are all in line, but also understand that individuality is a key to diversity and happiness. We pledge our service to you and are trying to uphold your standards and we are asking that you do the same.

Please Contact us with any questions
https://www.4mycard.net/u/36ru/Zak_Clayton
www.CommunityPayitForward.us



Community Pay it Forward Program Information

There is no exclusivity in our program. Everyone can join us in bettering the wider world community.

Inclusivity is our first value. We believe in one race, the human race. Everyone has greatness in them. We will support everyone's dreams if they do not have negative effects on others. Politics are not supported by Community Pay it Forward. We, like many of you, have our beliefs and will support them in any private way we see fit. But there are people and programs out there that are much more deserving of the program that we are working together to create. Our public actions, Social Media Actions, both personal and business will be monitored to stay clear of controversial and offensive content. We are a Community Pay it Forward. We may not agree on everything, but we will work hard to make sure our actions never harm the mission. If you ever come across a moment that you are concerned about, please feel free to reach out at [https://www.4mycard.net/u/36ru/Zak Clayton](https://www.4mycard.net/u/36ru/Zak_Clayton). We will discuss the issue and work towards a resolution.

There are certain situations that are unacceptable and will lead to immediate expulsion from the program.

1. Violence and Hate Speech
2. Race or religious intolerance
3. Sexist discrimination
4. Bias due to disability or hardship towards others
5. Blatant immoral actions towards others

Please Contact us with any questions
[https://www.4mycard.net/u/36ru/Zak Clayton](https://www.4mycard.net/u/36ru/Zak_Clayton)
www.CommunityPayitForward.us